



Architect's rendering of new West Plaza

Aquarium Operations

- 1.3 million visitors annually
- 225 full-time, 144 part-time staff
- 550 volunteers—100-hour commitment per volunteer
- Field research concentrated in Gulf of Maine, East Coast and Pacific islands
- Whale Watch—60,000 passengers in 2007
- Largest IMAX movie screen in the Northeast—400,000 visitors annually
- Fully accredited by Association of Zoos and Aquariums and American Association of Museums



2008-2012: What's Ahead?

- **New Balance Foundation Marine Mammal Center**—providing fun, immersive educational programming with seals and sea lions
- **Modernization of signature exhibits** (Giant Ocean Tank and Penguin Tray)
- **Major upgrades** to harbor walk and Aquarium plaza—creating greater access to educational opportunities
- **Climate Change and Marine Environment initiative**—launching 2009, leading collaboration among six U.S. aquariums
- **New educational offerings** on-site for school children, Boston's immigrant population and adults
- **"Blue Lifestyle"** program—promoting individual responsibility for health of the oceans
- **Expanded conservation programs** on sustainable fisheries, endangered species/habitats and conservation medicine
- **Expanded web presence**—becoming leading source for marine education and stewardship

Aquarium Finances

- **\$38.6 million** annual operating budget
- **Philanthropic support** provides 25-30% of annual revenue
- **Annual cash operating surplus**—more than \$2 million
- **Liabilities reduced** 29% to \$29.6 million since 2002
- **Net assets increased** 37% to \$42.2 million since 2002
- **Board restricted investments** of \$13 million, including \$7 million endowment



Illustrations: S. Landry
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