Kiribati’s next step in big ocean conservation
For kids! Protecting tiny animals in the Phoenix Islands
Raising an army of volunteers for the oceans
From the President

Over the last few months we’ve seen a series of successes here on Central Wharf, from the charming Penguinology program teaching children about protecting penguins to our expanding ocean conservation projects around the world.

Here in New England, our new live blue™ Service Initiative is giving the public an opportunity to participate in one-time service projects with the Aquarium and our conservation partners, which significantly increases our positive impact on local habitats. (Read more on page 4.)

Further afield, we’ve been a part of some exciting developments in ocean conservation. In June I attended the Our Ocean conference convened by Secretary of State John Kerry, which brought together experts, advocates, lawmakers and the international ocean and foreign policy communities. It was wonderful to be among people from so many different parts of the world focused on marine protection.

During that conference I was delighted with the announcement from President Tong that Kiribati is ending commercial fishing operations in the Phoenix Islands Protected Area (PIPA). The Aquarium has partnered with Kiribati and Conservation International on this marine protected area since 2008, and this next step is incredibly good news for tuna and other large fish populations that desperately need a safe haven to recover. (Read more on page 8.)

Together we are speaking up for the oceans, and we have a stronger voice because of members like you. Thank you for all you do to help our blue planet.

Sincerely,

Nigella Hillgarth,
President and CEO
Bonnethead sharks glide through the Giant Ocean Tank, their sleek, spade-shaped heads drawing “oohs” and “aahs” from visitors staring through the windows of the exhibit. These fascinating sharks are giving Myrtle the green sea turtle a run for her money as the Aquarium’s star attraction. Each time they appear from behind the coral formations in the exhibit, you can expect to hear someone say, “Look, a hammerhead!”

That’s a good guess. These striking animals are part of the hammerhead family. Bonnethead sharks (Sphyrna tiburo) look like their hammerhead relatives. With eyes on the outside edge of their distinctive heads, these animals have an otherworldly, alien look. They are the smallest species in the family of hammerhead-like sharks, and grow to a maximum length of about 5 feet. Like the majority of sharks, they pose no threat to humans.

The bonnetheads’ natural habitat includes bays, estuaries and coastal areas near coral reefs and mangroves on the east and west coasts of the Americas, where the water temperature is 70 degrees or higher, so they are very comfortable swimming in the 74-degree water of the Giant Ocean Tank.

The next time you visit, make sure to stop at the Giant Ocean Tank and take a look at these unusual-looking sharks. And when you hear someone say, “Ooh, a hammerhead!”, you’ll know what to tell them.

—Ann Cortissoz
Tim Werner,
Senior Scientist and Director of the
Consortium for Wildlife Bycatch Reduction

If you didn’t know any better, you might think Tim Werner is a part-time fisherman. Boxy lobster pots and coils of fishing line are piled up in his office. Sheets of gillnets are stuffed into corners of his bookshelf among scholarly journals and plastic doodads, which he explains are called pingers. He also knows the lingo of Down East lobstermen and fishermen in Argentina.

But Tim Werner is not an international fisherman. He’s a senior scientist with the New England Aquarium and director of the Consortium for Wildlife Bycatch Reduction. Members of the Consortium are the New England Aquarium, Duke University, University of New Hampshire, the Maine Lobstermen’s Association and the Blue Water Fishermen’s Association.

“The goal of the Consortium is to carry out research between fishermen and scientists, showing how to prevent endangered species bycatch through ways that are also practical to fishermen,” explains Tim. Bycatch is the accidental capture of untargeted species by fishermen. It is one of the greatest threats facing many endangered marine animals around the world, including a host of sea turtles, whales, dolphins, sharks and other species.

One of the projects the Consortium is tackling involves the critically endangered North Atlantic right whale, a population of around 500 animals worldwide that feeds in Maine each summer. Lobstermen who work in this region and along the Eastern Seaboard use long fishing lines to drop lobster pots to the sea bed where lobsters live. These pots are tethered to a buoy at the surface, and sometimes have ropes that stretch along the ocean bottom tying several together in long trains. Sometimes North Atlantic right whales become entangled in these lines, as well as lines used by gillnet fishermen. In fact, more than 70 percent of right whales show scarring from past fishing gear entanglement, and some whales even die. Neither the lobstermen nor right whale scientists want to see these animals suffer or perish. Also, fishermen don’t want to lose their gear, and groups like the Aquarium want to protect this vulnerable population.

Tim facilitates the team coming together to study the problem from all angles—thus the lobster pots in his office. Two of the big questions they’re tackling are: How do lobstermen configure their fishing lines? And, do we have data on the color, strength and configuration of ropes that are most prevalent in entanglements? Answers to questions like these may provide clues to how we can better protect right whales.

“We’re also working with an engineer who, with the help of the Aquarium’s right whale researchers, is developing software that simulates a right whale. We worked hard to make sure the model is anatomically correct, down to how its flippers move, its body arcs, and how it moves through the water. This software can simulate how the whales interact with ropes. We can use it as a tool to test different kinds of fishing gear and see which seem less risky to whales.”

This pool of data from researchers, lobstermen and computer simulations is collected by Tim for consideration by the Bycatch Consortium. Using

Above: Tim experiments with gillnets in Brazil. Left: A North Atlantic right whale entangled in fishing gear.
New England Aquarium Mobile Website

Central Wharf at Your Fingertips

Now all the tools you need to map out a seamless trip to the Aquarium fit in the palm of your hand. Go to www.neaq.org on your smartphone or tablet for quick reference on how late the Aquarium is open, driving directions, and which films are playing in the Simons IMAX Theatre. You can also renew your membership.

Once you’re on Central Wharf, switch over to the on-site menu, which has the times and locations of upcoming presentations and talks so you can gauge your strolling pace along the exhibit path. You’re one tap away from the entire daily schedule and an interactive Aquarium map that lets you find the amenities closest to you (elevator, restrooms, food options).

But let’s not forget the Aquarium’s stars. The new mobile site offers up tidbits about your favorite species, complete with irresistibly shareable photos and YouTube videos that will stun your social network followers while you admire the animal itself up close.

The Aquarium experience doesn’t end in the building. As you meander along the Harborwalk, a whole host of conservation-themed blog posts await your browsing thumb. If you are inspired by tales of rescued sea turtles and coral researchers, use the simple mobile form to make a donation supporting these and all our vital programs.

Is there a special ocean enthusiast in your life? Hop into the events calendar to check the details of our next free Aquarium lecture. You might as well RSVP for two seats and check the night-time parking options while you’re at it, because at the Aquarium and online, we are always looking ahead.

this data, the team can come up with ideas for ways the gear can be manipulated to prevent entanglements in the future. They can also provide scientific evidence for fishermen to incentivize adoption of new gear.

The Bycatch Consortium doesn’t stop with right whales. Tim is carrying out projects all over the world, including in Argentina, where the Franciscana dolphin is threatened by gillnets, and in Bangladesh, where the endangered Ganges river dolphin faces similar threats. He is flying all over the world to identify researchers on the ground who can flesh out the problem with a little more data and fishermen who are willing to try new gear.

Working in small-scale fishing communities is important, since 98 percent of fishing world-wide is at the artisanal level and much of it is in countries with fewer fishing regulations. Each of these projects is listed on the Consortium’s website, which acts as a clearinghouse for information about ways people are trying to prevent bycatch around the world. The website is a virtual learning community, in which people around the world can learn from one another about the most promising techniques for protecting endangered marine animals from bycatch.

“We’re not looking to eliminate fishing. It’s an essential way of life in many parts of the world, and in some places it is the most important source of food. We just need to find practical ways to adjust fishing practices that make it safe for endangered animals,” Tim says. “We’re bringing together people and information that can spark innovative ways to prevent bycatch.”

The Consortium is funded in part through grants from the Korein Foundation and the National Oceanic and Atmospheric Administration.

See more information about the Consortium online. www.bycatch.org
An Army of Volunteers for the Oceans

The Aquarium’s new volunteer program opens up a world of possibilities for people who want to help protect the blue planet.

On a beautiful Saturday in August, another group of volunteers assembles on a bank of the Mystic River, grabs plastic laundry baskets and canoes out onto the water. The volunteers lean out of the canoes, grab handfuls of thick, deep green vegetation and pull dripping lengths of the scraggly vines out of the water to pile into the baskets. They are lending a hand to the Mystic River Watershed Association by removing invasive water chestnut plants that clog the river every summer. Photos: Mystic River Watershed Association

On a warm, sunny Friday in July, six Aquarium volunteers wade knee-deep into seawater to dig up quahogs in Barnstable. But they aren’t setting up for a beachside clambake. They are placing the quahogs in pails, moving them to new locations and “re-planting” them. The volunteers are helping the Town of Barnstable Department of Natural Resources by moving some of the little bivalves from a crowded bed to a new environment where they have more room to grow.
All these people are taking part in the live blue™ Service Initiative, the Aquarium’s innovative volunteer program designed to connect adults throughout the Greater Boston area with the Aquarium and local environmental issues. These projects take place at the Aquarium or in the field, where the Aquarium is partnering with local conservation organizations like the Charles River Watershed Association, Revere’s Department of Conservation and Recreation, the National Park Service in the Harbor Islands and Massachusetts Office of Coastal Zone Management.

It’s an exciting new way to engage the abundance of people who want to volunteer at the Aquarium. The Aquarium gets about 1,000 volunteer applications per year, but only 100 to 150 people can be placed in regular volunteer positions. “That’s 85 percent of applicants who aren’t able to volunteer in our long-term programs,” says Lace Anderson Garland, Manager of Volunteer Programs and Internships.

“We wanted to provide an opportunity for the 85 percent to get engaged in a hands-on way,” says live blue™ Service Coordinator Annie Wolf. The live blue™ Service Initiative allows volunteers to take part in one-time projects that last from two to six hours, rather than the long-term commitment required for regular Aquarium volunteers. The volunteers taking part in the initiative are known as the live blue™ Service Corps.

The initiative kicked off last year with a pilot project partnering with the Charles River Watershed Association to pull water chestnuts from the Charles River in Newton. Since then, the live blue™ Service Initiative has grown through a two-year, $150,000 grant from the Institute of Museum and Library Services.

The initiative has built-in flexibility; volunteers only sign up for the service events they are interested in and that fit into their schedules. They attend a one-time, hour-long orientation at the Aquarium before being called up to work in the field.

Whether it’s cleaning up a beach, pulling vegetation from a river or adjusting the fencing that protects piping plover nest sites, the initiative has developed the partnerships to work on projects that can be done in a reasonable amount of time for the volunteers. Choosing the right projects means that the partner organizations get a willing and enthusiastic workforce, and the volunteers are involved in something where they can clearly see the difference they have made.

“Our goal is to create awesome opportunities for individuals, to partner with area conservation organizations that need help and to make sure our volunteers understand how the projects they are working on contribute to the Aquarium’s mission to protect the oceans,” Annie says. The live blue™ Service Initiative is off to a good start.

To learn more about the live blue™ Service Initiative, visit us online. www.neaq.org
There is a country in the Pacific Ocean called Kiribati. (You say the country’s name like this: Kir-i-bas.) Most of the country is open ocean with some small islands and coral reefs. The people there wanted to protect the animals that live in their coral reefs. They made a big part of their country a protected area. Now it is against the rules for big fishing boats to catch fish in that area. This is good for big fish like tuna. Now they all have a safe place to swim and have babies so there will be more fish in the world. It is also good for the small animals that share the habitat.
Protecting all animals, big and small
Our own tiny animals
We have our own hermit crabs and small fish here in New England. You can see them when you go to a tidepool or visit the Aquarium.

Photo: S. Cheng

Protecting the small animals will protect the big animals, too.
We can protect our small animals the same way the people of Kiribati do. We can protect their homes. For example, Aquarium volunteers clear waterways so fish go up river to lay eggs.

Ask your family about ways you can help, like ocean or wetland clean-up events in your area.

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Goby
3.5” long
The isolated and remote atolls of the Phoenix Islands are home to bird rookeries, pulsing reefs and vast blue horizons. They are also a key location in the history of modern marine conservation.

Located more than 1,000 miles southeast of Hawaii, the Phoenix Islands are part of the Pacific nation of Kiribati (pronounced Kir-i-bas). They are still largely unharmed by human actions.

The New England Aquarium led the charge to protect this ecologically diverse region alongside Conservation International and the Republic of Kiribati. In 2008 Kiribati’s government voted to create the 157,626-square-mile Phoenix Islands Protected Area (PIPA).

It was the first very large marine protected area (MPA) to contain substantial deep-water, pelagic and seamount habitat in addition to shallow reefs and critical terrestrial habitat for nesting seabirds. The reef habitats were designated as no-take zones, where fishing was made illegal, with plans to gradually close more of the region to fishing. An endowment system was set up to support the government to sustainably finance the management of the

Yellowfin tuna (Thunnus albacares)
Photo: B. Skerry
Inset: A fishing boat near the Phoenix Islands.
Photo: D. Obura

“A global movement in marine protection is underway, and a small island nation in the South Pacific is playing a big part.”

Photos: K. Ellenbogen
Our People Committed to PIPA

As a founding partner in the creation of the Phoenix Islands Protected Area (PIPA), the Aquarium plays a regular role in its management and administration. They may work in Boston, but these people with diverse roles are helping to preserve PIPA.

Regen Jamieson
Conservation Programs Manager

Regen is responsible for strategic planning, providing technical expertise, grants management and reporting, budget tracking, programmatic outreach, meeting coordination and more.

Dr. Nigella Hillgarth
New England Aquarium President and CEO
Member, PIPA Trust’s Board of Directors/Trustees

Nigella will work with board members to administer the endowment, which includes the allocation of money for managing PIPA and fees associated with lost fishing revenues.

Dr. Randi Rotjan
Associate Research Scientist
Co-chair, PIPA Scientific Advisory Committee

Randi is coordinating the 10-year Research Vision for the Phoenix Islands Protected Area and recently was a key advisor for an SEA expedition to the remote islands.

protected area. It was the first and largest marine example of such a conservation system from a Small Island Developing State. But not for long.

In 2012, the Cook Islands Marine Park protected 411,000 square miles in the South Pacific, and this year the New Caledonia MPA was established to protect more than 500,000 square miles in the remote Pacific east of Australia. The initiatives following PIPA’s formation have trended larger and larger, and they’ve started to work together.

“In 2010, PIPA co-founded Big Ocean: A Network of the World’s Large-Scale Marine Managed Areas,” explains Randi Rotjan, Ph.D., the Aquarium’s lead scientist for the management of PIPA. “They have collaborated to produce a research agenda highlighting the unique scientific needs and challenges of large-scale marine protected areas.” This collaborative exchange of ideas can enhance marine protected area management, particularly in the Pacific.

The Republic of Kiribati has a deep commitment to protecting these wild marine habitats. Even though the tiny nation relies heavily on revenue from selling fishing licenses in its waters, this year the Kiribati cabinet decided to entirely close the pelagic region to fishing—an area that covers 11 percent of the country’s exclusive economic zone. This pivotal decision demonstrates that MPAs can be a viable option for marine management, even for those with developing economies.

“We were so excited when Kiribati announced they will close commercial fishing in PIPA,” says Regen Aquarium leadership and scientists are part of the team that will continue to monitor and adjust these conservation measures. A big part of that effort is a series of scientific expeditions to study PIPA’s habitats. This summer, Randi helped to coordinate the latest research outing, which was part of a historic collaboration of the Aquarium, Sea Education Association (SEA), Woods Hole Oceanographic Institution and the Republic of Kiribati. It marked the first-ever oceanographic cruise to PIPA, with the main objectives to assess the health of open waters and shallow reefs as well as to educate students in both science and policy aspects of PIPA and related regions.

The findings from these surveys are meant to help set a baseline for future changes, inform the development of marine protected area management strategies and inspire a future generation of ocean stewards.

“That’s the beauty of PIPA,” says Randi. “The people of Kiribati have protected some vital marine habitats, which is critically important given the landscape of global change. With conservation protections in place, we will continue to explore how habitats change and whether, for example, ending open-ocean tuna fishing has any cascading impacts to other ocean environments or organisms. I’m excited about the potential for discovery here.”
Member Visiting Tip
Following the summer rush and back-to-school frenzy post-Labor Day, October is a great month to visit. Particularly if you prefer to bask in the quiet flow of aquatic life within the Aquarium, this is the perfect time to enjoy your favorite exhibits at your own leisurely pace.

For more visiting tips, visit us online. news.neaq.org

Dive In! December 30
Don’t miss your chance to enjoy your favorite exhibits and galleries without the holiday crowds at our next member-exclusive evening!


www.neaq.org/memberevents

FIN & TONIC
Thanks to everyone who joined us for Fin & Tonic, our adults-only member-exclusive evening on August 20. Hundreds of Aquarium adult members enjoyed an opportunity to visit their favorite exhibits and participate in hands-on activities without little ones underfoot. Guests also partook of hors d’oeuvres and libations, including our signature Fin & Tonic, a delicious blue spin on a classic G&T.

Give the Gift of the Aquarium

Membership Makes a Great Gift
You're a member so you know how exciting it is to enjoy insider treatment, priority access and all kinds of exclusive benefits. Why not get your family and friends in on the fun? Gift membership is more than a present; it’s a whole year of exploration, entertainment and education. Share your love of the Aquarium by giving an Associate, Patron, Ambassador or Ocean Explorer level membership this holiday season. They’ll thank you all year long.

www.neaq.org/membership

Shop at the Gift Shop
Put together a plush menagerie with sharks, rays, seals, turtles and penguins for your marine animal fan. Or select your favorite educational games and toys, collectibles, books, DVDs, Earth-friendly organic cotton T-shirts and much more for everyone on your list.

Don’t forget, as a member you get a discount just by showing your valid membership card!

The Gift of an Animal Encounter
Imagine your loved ones unwrapping the chance to get in the water with a seal, perch on top of the four-story Giant Ocean Tank to feed the animals or go behind the scenes of their favorite exhibits. The New England Aquarium’s immersive Animal Encounter programs take a visit to a whole new level. These unique opportunities are designed for the Aquarium superfan.

And don’t forget that members get a discount.

Thanks to everyone who joined us for Fin & Tonic, our adults-only member-exclusive evening on August 20. Hundreds of Aquarium adult members enjoyed an opportunity to visit their favorite exhibits and participate in hands-on activities without little ones underfoot. Guests also partook of hors d’oeuvres and libations, including our signature Fin & Tonic, a delicious blue spin on a classic G&T.
**Honorary Donations**

The holiday season is a great time of year to make a donation to the Aquarium as an honorary gift or as a tribute to someone you love. Your 100% tax-deductible gift will go to good use helping the Aquarium advance our many efforts to protect the blue planet through education, conservation and research initiatives both locally and globally.

*Make an honorary or memorial gift conveniently online.*
www.neaq.org/donate
(Be sure to make your gift by December 31 to count toward your 2014 taxes.)

**Support a North Atlantic Right Whale**

Your gift sponsorship helps support the Aquarium’s Right Whale Research Team as they work to save this critically endangered species. Sponsorship comes with a certificate, fact sheet, sighting map and a one-year subscription to Right Whale Research News, the biannual newsletter written by the Aquarium’s whale researchers.
www.neaq.org/rwsponsor
Give Your Kids an Underwater Learning Adventure!

Exciting programs with Aquarium educators

Blue Discoveries Family Days
All ages
Learn more about the blue planet through art, science and storytelling. All activities are included with Aquarium admission. Drop in between 11:00 a.m. and 3:00 p.m. on select days throughout the year.

Sunday, October 19 (Sustainable Seafood)
Sunday, November 16 (Sea Turtles)
Sunday, December 14 (Deep Sea)
FEE: No fee; activities are included with your membership.

Sea Squirts
Ages 2 – 4
Learn about the blue planet alongside your young child. Each hour-long play program
• Focuses on developing motor and language skills
• Encourages early science skills
• Includes free play, songs, stories, activities, art projects and games

All classes are held in the Aquarium’s Ocean Center
October: Ocean Adventurers
November: Polar Animals
FEE PER SERIES: $50 for members, $95 for non-members*
*Non-member fee includes Aquarium admission.
For more information call 617-226-2149 or write to kids.ed@neaq.org.
*A $2 service fee will be added to each reservation for non-members.

October

10/1

Tickets are on sale now for Fish, Fun and Fright!

Ticket prices for members
Adults: $21
Children (3 – 11): $14
Children under 3 are free.

Want to bring more guests than your membership covers? You can purchase additional guest tickets at the non-member rate (adults: $24, children: $17). Space is limited and this is a popular event, so get your tickets soon.
www.neaq.org/fishfunfright

10/24

Fish, Fun and Fright
6:00 p.m. – 9:00 p.m.

It’s time for the Aquarium’s annual spooktacular, Fish, Fun and Fright. Join us this year for a Halloween-themed beach party! (Or is it a beach-themed Halloween party?) Enjoy tricks, treats and costume contest prizes. Plus we’ll have a DJ, costumed scuba divers and all kinds of family friendly activities.

November

11/30

Don’t forget to give the Aquarium this holiday season!

Gifts of membership, Animal Sponsorship and Animal Encounters make unique, fun and unforgettable presents for all ages! Learn more on page 10.
www.neaq.org/gifts

Free Aquarium Evening Lecture Series

The Aquarium has been providing free lectures and films by scientists, environmental writers, photographers and others since 1972. Lectures are open to the public but registration is requested. All programs start at 7:00 p.m. in the Aquarium’s Simons IMAX Theatre unless otherwise noted.

Here is a sampling of the lectures we are presenting this fall.

Thursday, October 30
The Bees and the Seas: Finding Similarities in Conservation Goals
Dr. Noah Wilson-Rich, The Best Bees Company, and Dr. Randi Rotjan, New England Aquarium

Tuesday, November 4
Aquamarine Conservation Action Fund: Supporting Coral Reefs in India and Coastal Dolphins in Africa
Dr. Rohan Arthur, Nature Conservation Foundation, and Dr. Gill Braulik, University of St. Andrews

Thursday, November 20
Things That Go Bump in the Night: What Do Whales See?
Dr. Scott Kraus, New England Aquarium

Thursday, December 4
Farmed Seaweed: The Next Great Sustainable Seafood?
Matt Thompson, New England Aquarium

See the full schedule online.
www.neaq.org/aquariumlectures
Meet Myrtle (for ages 13 and older)

Myrtle the green sea turtle is our most famous resident. This new encounter gives you a deep understanding of her home—the sparkling Giant Ocean Tank. You’ll start with a personalized tour up the exhibit’s ramp with staff members who know Myrtle and her tank mates best. Slip behind the scenes for a peek at the science, technology and husbandry necessary to manage this 200,000-gallon exhibit. The highlight of the experience is a chance to go onto the platform where surface feedings take place. You might serve up fish to barracuda, krill to needlefish or even a head of lettuce to Myrtle herself.

Cost: $110 per person for members, $125 plus admission for non-members

Visitors younger than 18 must be accompanied by a ticketed adult. Call Reservations at 617-973-5206 to book. Visit us online. www.neaq.org

Take a Behind-the-Scenes Tour (for ages 7 and older)

Find out what it takes to care for our animals and exhibits. You’ll learn what our animals eat, how we maintain their tanks, how we nurse sick animals back to health and other insider tidbits on our behind-the-scenes tour. Tours last 30 to 45 minutes.

Cost: $18 per person for members, $20 plus admission for non-members

December

12/30

Dive In!
A member-exclusive evening
6:30 p.m. – 9:00 p.m.

Members, it’s your Aquarium and your night. Join us after hours as we open our doors just for you. Bring your family and friends to explore your favorite exhibits and galleries at your leisure. Space is limited and reservations are required.

Register online at www.neaq.org/divein beginning Wednesday, December 10, at noon. Questions? Call 617-973-6564.

12/31

The last day to make your 2014 tax year donation to support the Aquarium.

As a not-for-profit organization, the Aquarium depends on the generosity of people like you who share our commitment to the oceans. You help us keep the lights lit, the animals fed, critical rescue and rehabilitation programs running and promotion of live blue™ efforts going. Please make a gift to the Annual Fund this holiday season. Thank you!

www.neaq.org/donate2014

Patron level members and above receive a select number of one-time-use IMAX e-passes, and all members receive discounts on ticket prices!

TICKETS: Purchase member tickets at any Aquarium ticketing location or by phone at 1-866-815-IMAX (4629). Films, prices and showtimes are subject to change.

RENTALS: Private screening and facility rentals, call 617-720-5104.


Check www.neaq.org for a complete list of films and show times!
The generous support of members like you helps to keep our meaningful and engaging education programs, along with local and global research and conservation initiatives, going strong.

And guess what? You don’t need to be a millionaire to make a difference. If every member gave just $10 today, we would surpass our goals for this year. Imagine what we could do if everyone gave $15 or $20 or $50!

So please, take a moment right now to make your gift to the New England Aquarium Annual Fund. Together, we’re protecting the blue planet!

www.neaq.org/donate2014