



4th International Seadragon Husbandry Symposium Sponsorship Agreement

The 4th International Seadragon Husbandry Symposium will join biologists, nutritionists, veterinarians, field researchers, and vendors to review the latest advances in seadragon care, conservation, and public display. Featured presentations and discussions will focus on habitat design, life support, water quality, nutrition, reproduction, health, acquisition, and long-term wild population conservation. The symposium is a fantastic opportunity to network with colleagues on these topics and share experiences from the field and in human care. We offer opportunities for sponsors to share and display through tiered giving as well as event sponsorships. Proceeds will directly support the ability of the symposium host to provide this forum and to support on-going in-situ and ex-situ seadragon research and conservation. Receipt of funds for sponsorship by the host institution indicates your intent to abide by the following guidelines as a sponsor of the 4th International Seadragon Husbandry Symposium.

Please note: only those companies that have purchased one of the sponsorship packages listed below will be permitted to advertise, display, and distribute their materials during the conference.

What is Sponsorship?

Sponsorship is the purchase of the right to associate the sponsor's name, products, and services with support of the 4th International Seadragon Husbandry Symposium.

Sponsorships will be offered on a first-come, first-served basis and are contingent upon receipt of funds and a signed sponsorship agreement. Please submit the signed agreement via email to Carolyn Gilman at cgilman@neaq.org. Please send payment by check within 60 days to:

**The New England Aquarium
Seadragon Symposium
Attention: Cash Room
Central Wharf
Boston, MA 02110**

The following sponsorship levels are available; please select the level at which you wish to contribute:

- Leafy Seadragon level - \$5,000
 - One booth in the Simons Theatre lobby
 - Speaking opportunity during general session (5 minutes)
 - Recognition in the symposium program for sponsoring a break
 - Largest sponsored logo on symposium t-shirt
 - Two symposium registrations
- Weedy Seadragon level - \$2,500
 - One booth in the Simons Theatre lobby
 - Recognition in the symposium program for sponsoring a break
 - Logo on symposium t-shirt
 - One symposium registration

- Ribbon Pipehorse level - \$1,000
 - One booth in the Simons Theatre lobby
 - Logo on symposium t-shirt
 - One symposium registration

Sponsorship benefits that are NOT permitted

The following benefits are **not permitted** and **will not be offered** by the host institution:

- Greater prominence of the sponsor’s trademark, name or logo, compared to the prominence of the symposium logo, sponsors of the same level, or that of the host institution on signs, banners, etc., other than those within your designated booth.
- Booth size or space larger than provided by the New England Aquarium.
- Sharing of tables or splitting of sponsorship by more than one company.
- Sponsorship materials may not be affixed to ceilings or walls and must be contained within allotted space.
- Presentations that exceed the allotted five-minute time are not allowed.

Additional Considerations:

- To ensure we are environmentally responsible, there are no swag bags. The New England Aquarium will not accept deliveries of any promotional collateral for these purposes.
- Any items shipped in advance to the host institution for use at sponsor tables must be approved by the host institution in advance (contact cgilman@neaq.org).
- Sponsors are required to submit attendee registration information by the requested due dates. Failure to do so could result in forfeiture of the registration benefit.
- Sponsor presentation time slots during workshop schedule will be determined by host institution.
- Unapproved sponsors will not be permitted to advertise or distribute materials.
- Sponsorship confirmation is only complete once this contract has been signed and returned and payment is secured by the host institution. A verbal commitment is not enough to secure sponsorship.
- Display assembly and disassembly must take place during times allocated by the host institution.
- Requests for electrical and other resources must be communicated with the host Institution at least one month before the workshop.
- Displays using water are not permitted.
- If you wish to register additional representatives beyond those provided with a particular sponsorship package, you may do so by paying the registration price (\$275) for each additional individual.

I have read and agree to the terms and commit to support of the 4th International Seadragon Husbandry Symposium at the New England Aquarium.

Company Name: _____

Representative Signature: _____

Date: