

EMAIL TEMPLATE

Talk to Your Policy Maker!

Subject: Please Support _____
(ocean conservation topic)

Dear _____,
(policy maker title and last name)

My name is _____. As your constituent from _____,
(your name) (place policy maker represents in their position)

I am writing to urge you to support _____ because it would help address
(ocean conservation topic)

_____.
(issue related to topic)

This issue is important to me because _____
(your feelings or personal narrative about the topic)

_____, and I am concerned that without action, the consequences would be

_____. I deeply value _____, and
(result(s) of the issue) (thing/people impacted by the issue)

supporting _____ would lead to benefits that include _____
(restate ocean topic) (positive impacts of the topic)

_____. I encourage you to take action by _____
(a step taken to support the topic)

_____. Your leadership can help protect the health
and resiliency of our ocean and our planet.

Thank you for _____. I look forward to hearing about
(gratitude for time and consideration)
your stance on this issue.

Sincerely, _____
(your name)

You did it! Now you can use this to draft an email to your policy maker.

CALL SCRIPT TEMPLATE

Talk to Your Policy Maker!

Hi _____
(policy maker title and last name)

My name is _____, and I'm your* constituent from _____.
(your name) (place policy maker represents in their position)

I am calling today to urge you* to support _____ because it would help
(ocean conservation topic or bill/legislation)
address _____
(issue related to topic)

_____.

This is important to me because _____
(your feelings or personal narrative about the topic)
_____, and I am concerned that without action, the consequences would be

(result(s) of the issue)

I hope you* will take action by _____
(a step taken to support the topic)
_____.

Thank you for _____. I look forward to hearing about
(gratitude for time and consideration)
your* stance on this issue. I can be reached at _____.
(your phone number)

****If a staff member answers the phone, say (policy maker's name) instead of "you/your"***

You did it! Now you can use this script to call your policy maker.